

# MILLENNIALS AT WORK

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Their attitude  
to work and  
company culture




NAME	
A B	ADDRESS
C D	HOME
	WORK



A group of five young adults, three men and two women, are sitting on a dark wooden bench outdoors. They are all looking down at their smartphones. From left to right: a man with dark hair and a beard wearing a plaid shirt and dark jeans; a woman with a large afro hairstyle wearing a light blue t-shirt and black jeans with a tear; a woman with long brown hair wearing a green jumpsuit; a man with curly hair and a beard wearing a light blue t-shirt and blue jeans with tears; and a woman with long brown hair wearing a red and black plaid shirt over a white t-shirt and blue jeans with tears. The background is a blurred city street with cars and buildings.

Being a millennial  
magnet



Millennials'  
attitudes  
towards money,  
investing and  
banks



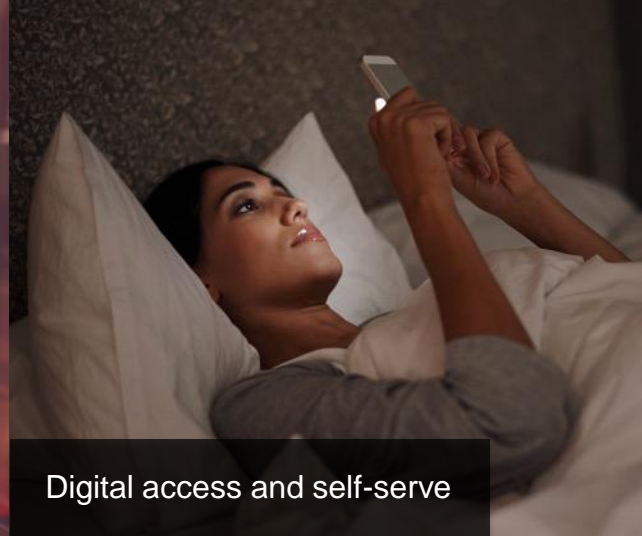




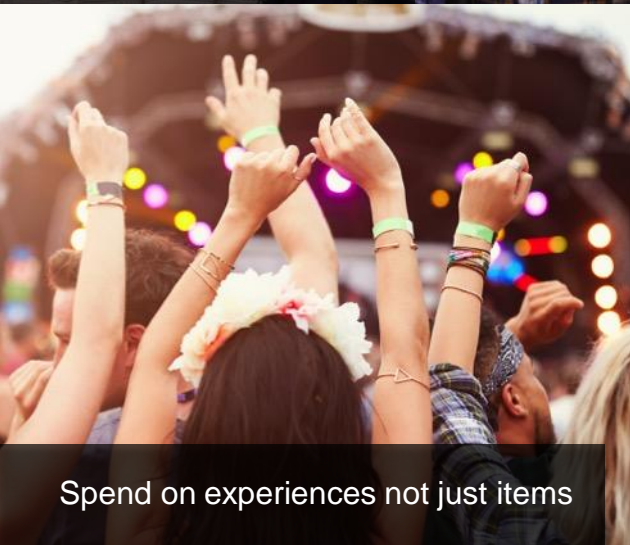
Bank of mum and dad



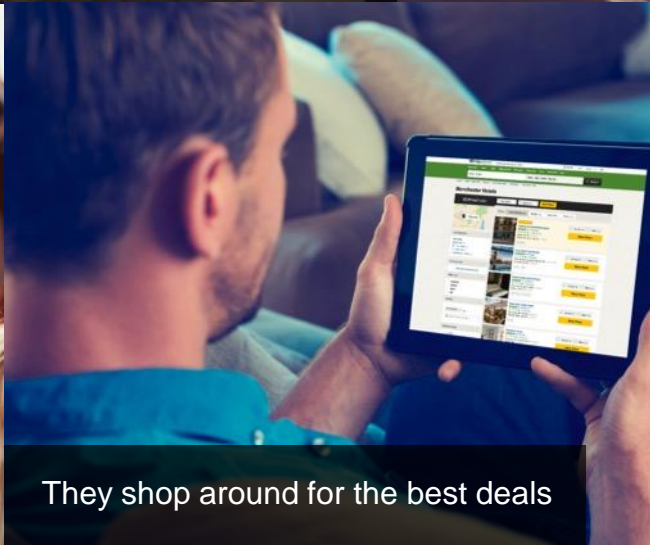
Convenience is critical



Digital access and self-serve



Spend on experiences not just items



They shop around for the best deals



Investment decisions





The Aldermore  
approach



